



# PUBLIC TENDER FOR NEW DESIGNS FOR THE 2012 FLAŠKA LINE

4 Vivus d.o.o. (contractor) releases a public tender for the new designs for the 2012 Flaška line.

## 1. Goal of the public tender:

To obtain **6 new designs** that will represent **Flaška 2012 line**. Designs will be printed on the neoprene protective sock.

## 2. Guidelines:

Theme guideline for the Flaška 2012 line is **ecosystems**. We ask designers to present different ecosystems the way they see and feel them. We do not want to make any style guidelines, however some technical limitations need to be followed. They are listed in the next section. Also values and other characteristics of the Flaška brand need to be considered. We are looking for **5 motives** with the ecosystems theme.

The guiding lights of Flaška bottle's development were strawberries. This is why strawberries will be a kind of a *leitmotiv* in their future as well. The sixth design we are looking for is **strawberries**.

The committee can choose individual designs from different authors or a single collection of one author. This is why we **encourage the candidates to deliver a complete collection**.

## 3. Limitations:

Due to technical reasons we need to define some limitations, which will ensure chosen works are practically useable:

- Designs will be printed in flock technique. Consequentially this technique's limitations are the limitation of our tender:
  - Designs will be printed on neoprene protection socks available in black, blue, orange and pink. Socks can be seen on this link <http://www.flaska.eu/flaska-neo-design>
  - Only single colour designs are possible. For the available colour palette please visit our suppliers webpage: <http://sign-supply.si/flex-in-flock-folije/flock-folija.html>
  - Delicate details are not possible and have to be bigger than 1 mm<sup>2</sup>
- Chosen designs will be printed on areas of **up to** 2 x 5 cm (Flaška 0,33 l), 15 x 7 cm (Flaška 0,5 l) in 15 x 7 cm (Flaška 0,75 l).

## 4. Reward:

Authors of the chosen designs will be rewarded with **200 EUR and 10 Flaška bottles** carrying their motive.

## 5. Other

Physical rights for usage of chosen designs is transferred to 4 Vivus d.o.o.. **Chosen designs have to be presented in vectors by the author.**

The contractor will not reimburse any material costs to contestants which are not chosen.

The contractor has the right not to choose any of the received designs if they are not suitable for their purpose.

Legal as well as physical entities can apply. Designs will be judged by an internal committee from 4 Vivus d.o.o..

Designs have to be delivered through e-mail on [anze@flaska.si](mailto:anze@flaska.si) address or through regular post on the address **4 Vivus d.o.o., Zgoša 23, 4275 Begunje, Slovenia** until **16<sup>th</sup> November 2011**.

### **IMPORTANT:**

Applicants need to provide the following:

- Name, surname, address, e-mail address and phone number of the author
- Design /designs
- Short written description of the work (argumentation)
- A written statement that the idea is a copyrighted work of the applicant.

The announcement of the results competition will be public.

For additional information regarding the tender please call + **386 (0)31 303 049 (Anže)** or write an e-mail to [anze@flaska.si](mailto:anze@flaska.si).

Maks Vrečko  
Flaška Team

